**Social Media Policy and Photo Consent**

Kalamunda Cricket Club has an obligation to ensure a safe physical and emotional environment is maintained. This includes cyber safety and the safe and responsible use of Information and Communication Technology (ICT). Individual players, parents, spectators, team officials, match officials and Club representatives also have a responsibility to use ICT in a safe and responsible way.

**All those involved in Junior and Senior Cricket will create a cyber safe environment by**

• Using the Club name, motto, crest and/or logo only in an appropriate way in line with the organisation’s guidelines,

• Using the Club website to provide information about competitions, committees, policies, rules, social events or other important sport related issues,

• Using the official social network pages to promote positive cricket news and events (with permission obtained from featured individual(s) and via parents for juniors and seniors. Explicit permission must be obtained for all third parties present in published photographs, even those in the background.,

• Ensuring content of posts or electronic communication doesn’t breach The Spirit of Cricket,

• Not engaging in cyber bullying, including but not limited to:

- harassing, teasing, intimidating or threatening another person via electronic means,

- sending or posting inappropriate digital pictures or images, email / instant / phone / text messages, or website postings

(including social network sites ie Facebook or blogs) and is irrespective of whether the page could be viewed by the wider public or not,

• Members will remain responsible for and be vigilant of the content and security of their individual accounts such as email, social networking (ie Facebook), micro blogging (ie Twitter), video sharing (ie YouTube), picture sharing (ie Instagram) and mobile phones.

**Photo Consent**

For Junior registrations, agreement to the photo consent during the registration process, means the parent gives permission for the registered child’s photograph to be taken during Kalamunda Cricket Club games and events, including the official team photograph. These photographs may be displayed in print, on the Kalamunda Cricket Club social media accounts or on the Kalamunda Cricket Club website.